

At the cutting edge of digital revolution, we provide advice on classic TMT matters as well as emerging technologies.

Our Technology, Media, and Telecommunications (TMT) Practice Group is at the cutting edge of the digital revolution. We are committed to staying ahead of the curve in the ever-evolving digital landscape. We provide guidance on emerging technologies such as Artificial Intelligence, Machine Learning, Big Data analytics, and blockchain, enabling our clients to harness the transformative power of these innovations. Our dedicated team of professionals is passionate about assisting clients in navigating the complex challenges and unlocking the opportunities presented by the digital revolution. Our TMT Practice Group has extensive experience and enjoys a strong reputation in classic technology matters, media-related work and has a unique position in Switzerland for regulatory telecom matters. Our TMT Practice Group works closely together and has many joint projects, with our Data Protection & Digital Economy Practice Group.

Services include advice on:

- Drafting, reviewing and negotiating all types of IT-related contracts
- Outsourcing and software development contracts, including representation of parties in IT licenses disputes
- Social media and new media, mobile applications, digital channels offers
- Advice on M&A transactions and joint ventures in the TMT sector
- Advice on telecom regulatory and competition law matters, including representation before the competent authorities
- Advise in media related litigation and arbitration cases
- Advice in relation with media rights agreements, including representation before arbitral tribunals and ordinary state courts
- Data-driven business models and platform solutions (XaaS, cloud services, data centers, IoT, online platforms, digital marketplaces)
- Digitalization and digital transformation
- Digital infrastructure and technology transactions
- Projects based on Artificial Intelligence (AI), Machine Learning, Big Data analytics, Autonomous Systems, etc.
- Advice on Metaverse / NFT projects and platforms and other advanced technology projects
- Blockchain / Distributed Ledger Technology (DLT) projects / Smart Contracts
- eMobility, Online Marketing, Gaming and eSports
- Digitalized capital markets / crypto finance
- FinTech / InsurTech / CorpTech
- Digital regulation
- Cybercrime, digital finance, data and confidentiality-related criminal cases



We had a very good impression of the team.

CLIENT IN CHAMBERS EUROPE 2016

Main Contacts

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1. *Ranked as excellent*

BY LEADERS LEAGUE 2023